

AlertPay Button Generator

by Ken Sar



MRR Package Usage Guide

Disclaimers / Legal Information

All rights reserved. No part of this book may be reproduced, stored in a retrieval system or transmitted in any form or by any means, without the prior written permission of the author/publisher, except in the case of brief quotations for the purpose of writing critical articles or reviews.

Notice of Liability

The author and publisher have made every effort to ensure the accuracy of the information herein. However, the information contained in this book is presented without warranty, either express or implied.

Trademark Notice

Rather than indicating every occurrence of a trademarked name as such, this book uses the names only in an editorial fashion and to the benefit of the trademark owner with no intention of infringement of the trademark.

Copyright Information

©2011 Ken Sar

Table of Contents

DISCLAIMERS / LEGAL INFORMATION.....	2
INTRODUCTION.....	4
WHAT'S IN THE PACKAGE (AND WHAT YOU CAN DO WITH IT).....	5
THE TOOLS YOU NEED.....	6
EDITING THE SALES PAGE (SAME FOR BOTH PACKAGES).....	7
UPLOADING THE WEBSITE TO YOUR HOSTING.....	10
UPLOADING THE PACKAGE TO YOUR HOSTING (MRR).....	10
CONCLUSION.....	11

Introduction

WordPress is so easy to use and had become the most powerful sales platform in the industry, but it was not designed to do everything we are asking of it. That is where plugins like "AlertPay Button Generator" comes to the rescue!

Just imagine being able to use your mouse to make a few clicks and setup a subscribe or even a simple buy now AlertPay button inside WordPress. It really is that simple.

Now you have that extra power in your hands – and much more. The MRR Package you purchased will make you money selling the same concept to others.

This guide will walk you through the adaptation process of the package content so you can make money with it. It will not teach you how to use an FTP program to upload it to your hosting, there are plenty of places you can learn that skill at (just Google it...). I will show you my preferred method, using cPanel and zipped files.

To your success with AlertPay Button Generator,
Ken Sar

What's in the Package (and what you can do with it)

Since you are reading this guide, I'm guessing you already unzipped the package you have downloaded.

When unzipping the package, you should see these files on your computer's hard drive:

1. This guide in PDF format.
2. A folder named: "website" which contains the sales website for the plugin.
3. A folder named: "website-mrr" which contains the sales website for the MRR package.

You have these rights for the MRR package:

[Yes] Can be sold

[Yes] Can be offered as a bonus

[Yes] Can be included in "paid" membership sites

[Yes] Can be combined with other offers.

[Yes] Can be used as free web content

[Yes] Can be given away free

[Yes] Can be uploaded to Wordpress.org or other Plugin Repositories.

[Yes] Can Pass Resale Rights

[Yes] Can Pass Master Resale Rights

[Yes] Can pass the source code(PLR) files along to customers

[No] Can be sold on ANY forum including DigitalPoint..

[No] Can be edited

[No] Can claim yourself as the author or producer

[No] Can sell on eBay.com

[No] Can pass Private Label Rights

Basically, you can edit the sales page to suite your needs (and sell or giveaway the package) but you cannot alter the plugin itself.

The tools you need

You will need a means to edit HTML files. Practically any text editor will do the job, however I recommend one of two approaches:

Using a Text Editor

If you prefer to go that route, I recommend using NotePad++ (<http://notepad-plus-plus.org/download>). It's a great tool for editing any type of text file, including HTML and PHP. The content of the file will look so much clearer using this tool.

Using a WYSIWYG Editor

If you prefer a visual editor, which shows you exactly how the final page is going to look like, I highly recommend using a free program named KompoZer (<http://www.kompozer.net/download.php>).

Editing Graphics

If you want to edit any of the graphics on the sales page, using the free program Gimp (<http://www.gimp.org/downloads/>) is a great way to go about it.

Zipping and Unzipping files

WinZip is a market leader but I recommend you use the free program 7zip (<http://www.7-zip.org/download.html>).

Editing the Sales Page (same for both packages)

Open the **index.html** file, from the "website" or "website-mrr" folder, in your favourite editor and follow these steps:

Step 1 - Edit your details

Option 1: Using a text editor

1. Search for this text: "Your Name" and replace it with your own name.
2. Repeat for the second location.
3. Edit your support link to your own support desk or support email address.

Option 2: Using CompoZer

With CompoZer you have the option to perform the editing visually or at the source level (same as with the text editor). Choosing which way to go is a personal preference (I use both methods as some tasks are easier to perform in the source level). Switch between views (normal, preview and source) to select the mode you want.

Edit "Your Name" (2 locations) to show your own name.

If using CompoZer in visual editing mode, do this to update the support link:

1. Locate this text "**QUESTIONS OR NEEDING SUPPORT? CLICK HERE**" near the bottom of the page.
2. Select (highlight) "CLICK HERE" and click on the "link" icon at the tool bar. In the window that opens, edit the support link and click "OK".

Step 2 - Edit the Price

Search for "ALL FOR JUST \$17!" and change "17" to the price you want to sell it for.

AlertPay Button Generator

Step 3 - Edit the PayPal button code

This is how it looks in the source of the html file:

```
<form action="https://www.paypal.com/cgi-bin/webscr" method="post" target="_blank">
<input name="cmd" value="xclick" type="hidden">
<input name="business" value="admin@tlg.co.il" type="hidden">
<input name="lc" value="US" type="hidden">
<input name="item_name" value="AlertPay Button Generator MRR" type="hidden">
<input name="amount" value="17.00" type="hidden">
<input name="currency_code" value="USD" type="hidden">
<input name="button_subtype" value="services" type="hidden">
<input name="no_note" value="1" type="hidden">
<input name="no_shipping" value="1" type="hidden">
<input name="rm" value="1" type="hidden">
<input name="return" value="http://ezfanpagetabs.com/apbg/thankyou726mrr.html" type="hidden">
<input name="cancel_return" value="http://ezfanpagetabs.com" type="hidden">
<input name="weight_unit" value="lbs" type="hidden">
<input name="bn" value="PP-BuyNowBF:btn_buynowCC_LG.gif:NonHosted" type="hidden">
<input src="buy-now-07.gif" name="submit" alt="PayPal - The safer, easier way to pay online!" border="0" type="image">

</form>
```

1. Replace admin@tlg.co.il with the Paypal email you use for receiving payments.
2. Edit "17.00" to reflect the price you are selling this package for.
3. This is the URL buyers will be directed to after they made the payment. Replace it with the URL where you are hosting the sales page.

NOTE: The image above shows the thank-you page name for the MRR package. For the plugin only package, the thank-you page is named: [thankyou762.html](#).

4. This is the URL buyers are directed to if they cancel the purchase from within the Paypal payment page. Replace it with a URL of a page you wish them to see in that case.

AlertPay Button Generator

Step 4 - Edit the AlertPay button code

This is how it looks in the source of the html file:

```
<form action="https://www.alertpay.com/PayProcess.aspx" method="post" target="_blank">
<input name="ap_merchant" value="agel@tlg.co.il" type="hidden">
<input name="ap_purchasetype" value="item" type="hidden">
<input name="ap_itemname" value="AlertPay Button Generator MRR" type="hidden">
<input name="ap_amount" value="17.00" type="hidden">
<input name="ap_currency" value="USD" type="hidden">
<input name="ap_returnurl" value="http://ezfanpagetabs.com/apbg/thankyou726mrr.html" type="hidden">
<input name="ap_cancelurl" value="http://ezfanpagetabs.com" type="hidden">
<input src="buy-now-02.gif" name="submit" alt="AlertPay - My Way To Pay" border="0" type="image">
</form>
```

1. Replace agel@tlg.co.il with the AlertPay email you use for receiving payments.
2. Edit "17.00" to reflect the price you are selling this package for.
3. This is the URL buyers will be directed to after they made the payment. Replace it with the URL where you are hosting the sales page.

NOTE: The image above shows the thank-you page name for the MRR package. For the plugin only package, the thank-you page is named: [thankyou762.html](#).

4. This is the URL buyers are directed to if they cancel the purchase from within the AlertPay payment page. Replace it with a URL of a page you wish them to see in that case.

Uploading the Website to your Hosting

If you prefer using an FTP program, simply upload the content of the "website" OR "website-mrr" folder to your hosting. Which folder content you upload, depends on the type of package you want to sell.

I prefer zipping it all up and uploading using cPanel's file manager. Once uploaded, I un-zip the file in location. This method is a bit more technical but is much faster.

Here is how it's done:

1. In the folder you wish to upload (be it "website" or "website-mrr") select all the files (drag your mouse to select or simply use a "ctrl-A" key combination).
2. Right click on any file and select "7 zip" and then click on 'Add to "website.zip"' or 'Add to "website-mrr.zip"', as the case may be.
3. In your hosting's cPanel, open up file manager. Navigate to where you want the files to reside and click on upload. Click "browse" and navigate (on your computer's hard drive) to the location of the newly created ZIP file and select it.
4. Once uploading is done, return to file manager. Select the uploaded zip file (click on its name) and click on the "extract" tool.
5. Once all files were extracted you can delete the ZIP file.

In your web browser, enter the URL of the hosting location of the sales page and check to see it all looks as it should. Make sure all buttons and links are functional.

Uploading the Package to your Hosting (MRR)

If you are selling the MRR package, you will need to upload the original zipped package to your hosted website as well. This is needed so buyers can download the package for themselves.

Conclusion

Editing the sales package is simple and straight forward. Update your name, URL for support, price and the payment buttons.

Upload everything to your hosting.

Send traffic to the sales page and start making money 😊.